



ABOUT THE UPA...

BOARD OF DIRECTORS

- Peri Kurshan, President
Northeast Representative, '05 - '10
- David Lionetti, Vice President
Mid Atlantic Representative, '07 - '09
- Seth Grossinger, Treasurer
Central Representative, '09 - '11
- Joshua Seamon, Secretary
At Large Representative, '08 - '10
- Gwen Ambler
At Large Representative, '09 - '11
- William Bartram
Northwest Representative, '08 - '10
- Mandy Eckhoff
At Large Representative, '09 - '10
- Doug McLaughlin
Southwest Representative, '08 - '09
- Mike Payne
At Large Representative, '04 - '09
- John Terry
South Representative, '09 - '11
- Henry Thorne
At Large Representative, '06 - '11
- Kyle Weisbrod
At Large Representative, '07 - '09

HEADQUARTERS STAFF

- Matthew Bourland
Championships Manager
 - Melanie Byrd
Sport Development & Membership Director
 - Will Deaver
Championships Director
 - Sandie Hammerly
Executive Director
 - Byron Hlcks
Championships Manager
 - Valerie Nigro
Administrative Assistant
 - Anna Schott
Sport Development & Membership Manager
 - Meredith Tosta
Youth Development Director
- For a complete list of UPA contacts, please visit www.upa.org*

WHAT IS THE UPA?

The national governing body of the sport of Ultimate in the U.S., the Ultimate Players Association (UPA) is the largest membership organization in the world devoted to Ultimate. A not-for-profit organization based in Boulder, Colorado, the UPA was founded in 1979 to promote and help support the sport of Ultimate, its players and to increase participation at all levels. The UPA currently has over 29,000 members and continues to grow each year. The UPA membership has nearly doubled in the past five years alone. The organization is governed by a Board of Directors composed entirely of volunteers elected to three-year terms by the UPA membership, with day-to-day operations directed by a small professional staff.

MISSION STATEMENT

The UPA's Mission is to advance the sport of Ultimate in the United States by enhancing and promoting character, community and competition.

DEMOGRAPHIC INFORMATION

Number of UPA Members - 29,311*

Youth	20%	Male	70%
College	51%	Female	30%
Regular	29%		

Household income over \$100k	18%
Household income over \$50k	55%

Completed bachelor's degree	92%
Completed/pursuing graduate degree	41%

Play Ultimate at least 3x per week	83.5%
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** membership as of 12/31/08*





ABOUT THE UPA...

FREQUENTLY ASKED QUESTIONS



Q: How much does it cost to become a member of the UPA?

A: A regular membership costs \$40, college: \$30, and youth: \$20. Lifetime memberships are also available for \$750. Memberships for Friends and Family and Coaches are also offered.

Q: What are the benefits of being a member?

A: Members are eligible to compete in UPA Championship series events as well as UPA sanctioned events. Members also receive a membership packet with a thank you gift, a quarterly magazine subscription to *USA Ultimate*, discounts on custom-stamped discs and other merchandise, the opportunity to sanction and insure their league or event through the UPA, and, most importantly, a voice in the development of the sport of Ultimate.



Q: How can the UPA help me to get more involved with Ultimate?

A: The UPA offers a wide variety of programs for its members such as UPA Coaching Certification, Observer Training, League Organizers' manuals and biennial conferences, Women's Clinic Kits, College Team Start-up Kits, Middle School and High School Curriculum, and opportunities for Event Sanctioning.

Q: What events does the UPA host?

A: The UPA organizes UPA College and Club Sectional, Regional and Championship competition, High School Eastern and Western Championships, and the Youth Club Championships. The UPA also has an extensive volunteer network that helps support High School State Championships and Youth Club leagues.



Q: How are Board members selected and how long do they serve?

A: Board members are elected by the membership. The Board has a total of 12 members, including one representative from each of the six regions (Northeast, Mid-Atlantic, South, Central, Southwest, and Northwest) as well as six at-large representatives. Each Board member's term last three years, with four positions opening each year.

Q: What is the role of the Board of Directors?

A: Some of the Board's main activities include setting UPA policy by officially adopting visionary proposals, hiring and overseeing an executive director to be responsible for UPA operations and staff, maintaining fiscal responsibility including passing an annual budget, nominating responsible future board members, and representing the membership's desires for the future of the sport.



Q: Does the UPA have any involvement with international Ultimate?

A: Based on its mission statement, UPA chooses to concentrate its efforts in building programs for its US based members. The UPA supports the World Flying Disc Federation as the governing body of Ultimate in the international sphere. As part of its program offerings, the UPA does select/support US National teams for participation in international competitions such as the World Ultimate Championships, World Junior Ultimate Championships and the IWGA World Games.

Q: What are the top priorities for the organization over the next five years?

A: The UPA has recently adopted a 5-year strategic plan called the "Ultimate Revolution". The name is intended to convey the UPA Board and staff's commitment to confronting difficult issues, questioning convention, promoting innovation, making tough decisions and laying out a vision for the future of our sport. For more information on the Ultimate Revolution please visit: www.upa.org/upa/strategicplanning

